Dear Disney Hiring Manager,

I’ve long been inspired by Disney’s ability to blend technology with storytelling that feels like magic. The idea that “advanced technology becomes indistinguishable from magic” excites me most about Disney. I am eager to bring my six years of experience as a data scientist, spanning legal tech, forensics and automotive cybersecurity, to the Retention and Engagement Modeling Intelligence Data Science team. Having built data solutions and machine learning models in high-risk, real-time environments, I am confident in my abilities to develop models and strategies to guide leadership in data-driven insights – all to contribute a little bit of magic to every consumer interaction.

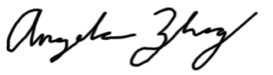
At DLA Piper, a top 100 Am Law firm, I develop machine learning solutions; analyze complex multi-modal datasets; and build internal products to identify risks, manage compliance and improve operational efficiency. I am particularly drawn to the creative challenge of transforming messy, unstructured data into meaningful insights and robust, real-world solutions. Beyond modeling, I conduct bias and disparate impact evaluations using statistical tests and regression analysis, helping clients identify and mitigate risks in their AI systems to promote responsible deployment. In addition, I am passionate about innovating and regularly engage with academic research to apply the latest findings in practice.

Before DLA Piper, I led analytics workstreams at Upstream, an automotive cybersecurity startup, where I maintained real-time threat detectors for connected vehicle fleets. These threat detectors identified anomalous vehicle behavior that may indicate security and/or fraudulent activity, such as prompt injections or odometer reductions. Managing high-velocity, complex data in risky systems strengthened my ability to deliver robust, scalable solutions under pressure.

I’m excited to contribute to Disney Direct-to-Consumer, especially in building models and conducting analysis that directly informs and influences business decisions. My work experiences have reinforced how critical it is for data science to align with decision makers, ensuring that insights translate into meaningful outcomes. I would love to bring my technical expertise to a team that plays such a central role in shaping Disney’s strategy that delivers a sprinkling of magic to its subscribers.

Thank you for considering my application. I look forward to speaking further!

Sincerely,

Angela Zheng